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On January 25th Sleep Tight Colorado Turned Three!

It still feels like yesterday that I had the idea to start Sleep Tight Colorado (STC). The support of my family and friends inspired me to spring into action. Within a few months STC was up and running with an informative and interactive website, a Facebook page with a growing number of followers and "likes," and most importantly, 501(C)3 status.

For those who do not know the story of why I started STC, here is the short version... I grew up in New Jersey and my Aunt Carol lived in nearby New York City. I visited her often and we would always have fun in the city. On one visit she told me about a how she and a group of friends were raising money to buy sleeping bags for the homeless. It was a generous way of giving back to those less fortunate than her, and this idea has always stayed with me.

I moved to Colorado in 1998 to attend Colorado State University. Since graduation in 2002, I have had a wonderful job and co-workers that I enjoy and have made great friends who I love to spend time with. I have also been fortunate to have the opportunity to ski all winter long and attend the theater regularly. It was while driving home from the theater that I would see many homeless men and women sleeping outside office buildings, huddled together to stay warm. I continued to think about what my aunt and her friends did and if I could do that too. The answer became clear to me as the one year anniversary of her passing became closer. I was having dinner with one of my sisters and told her about my thoughts to start a nonprofit. She immediately gave me the support I needed and when I returned home I immediately began taking the necessary steps to start STC and quickly enrolled help from friends. I also knew that I needed to help the homeless outside of Denver, reaching out to other cities including Boulder, Fort Collins, and Colorado Springs.

Three years later I am happy to report that we have donated over 790 sleeping bags! Over the past three years we have received several large donations that allowed us to purchase 30 sleeping bags at a time, but we also value every donation made throughout the year of any amount.

In addition to accepting financial donations, over the past three years we have partnered with several Denver restaurants to support STC's fundraising efforts. We have also hosted 3 Annual 5K Pajama Jogs in City Park, which have been our biggest fundraisers. All of these events have brought fun times for all who participated, and increased the



amount of support we can provide to Colorado's homeless population.

Please help me in celebrating our third anniversary. I look forward to seeing you at our Fourth Annual 5K Pajama Jog on August 23rd in City Park.

Sincerely,
Meredith Gershberg
STC Founder & President



Check out fun photos from past events by visiting our [website](#) or [Facebook](#) page.

STC Helps You Save Money While We Raise Money



You can help support Sleep Tight Colorado when you search the web, shop online or dine out.

[Link to saving and shopping.](#)

Sleeping Bag Count: 793

Sleeping Bag [Beneficiaries](#) include: R J Montgomery New Hope Center (Colorado Springs) - Denver Rescue Mission (Denver) - Colorado Coalition for the Homeless (Colorado Statewide) - Urban Peak (Colorado Springs) - Boulder Shelter of the Homeless (Boulder County) - Homeless Gear (Larimer County)

You can help us keep our numbers going by name a [donation online today.](#)

Did you know STC collects gently used sleeping bags?

There are 2 drop off locations in the Denver area.

Source Four- 753 Kalamath Street, Denver

Sleep Nation- 9619 E County Line Rd, Centennial

For business hours and directions please visit our [website](#).

Sleep Tight Colorado, PO Box 40452, Denver, CO 80204
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